

William B. Stauffer, LSW, PMAC, PECS

Executive Director, Pennsylvania Recovery Organizations - Alliance (PRO-A)

Allentown, Pennsylvania

billstauffer@rcn.com | 610-428-0837

Education

- Master of Arts in Social Work
Kutztown, PA, May 2006
- Bachelor of Arts in Social Work, Summa Cum Laude
Cedar Crest College, Allentown, PA, May 2002
- Associate in Arts with Honors
Northampton Community College, Bethlehem, PA, May 1997

Awards

- Vernon Johnson Award – Individual Recovery Advocate
Faces & Voices of Recovery, America Honors Recovery Awards Dinner, May 2019
- Pennsylvania Recovery Advocate of the Year,
Pennsylvania Recovery Organization Alliance, 2008
- Lecie G. Machell Prize in Social Work
Cedar Crest College, 2002

Employment

Executive Director – Pennsylvania Recovery Organization Alliance (PRO-A)

2012—Present

Responsible for statewide leadership of Pennsylvania's recovery organization, including the development and provision of training and education on addiction and recovery, mobilization of the recovery community, and the elimination of stigma and discrimination through policy and advocacy initiatives. Has written,

received, and administered five federal grants through SAMHSA to strengthen recovery support services.

Adjunct Professor – Misericordia University, Department of Social Work
2015—Present

Adjunct Faculty – National Recovery Institute / Faces & Voices of Recovery
May 2019—Present

Program Director – Halfway Home of the Lehigh Valley
1999—2012

Responsible for programming, personnel, clinical operations and fiscal management of a 36-bed adult residential facility with 19 employees.

Clinical Supervisor – Saint Luke’s Addictions Treatment Services, Bethlehem Outpatient
1991—1998

Oversight for all clinical operations within the facility.

Counselor – Saint Luke’s Addictions Treatment Services, Bethlehem Outpatient
1989—1991

Facilitated group and individual drug and alcohol therapy with a caseload of 35.

Counselor – Mountainview Rehabilitation Center, Inc.
1988—1989

Adolescent residential programming; facilitated group and individual drug and alcohol therapy.

Certifications and Licensure

- PAAP / NAADAC – PA Masters Level Addictions Counselor (PMAC) #37
09/2024 – 09/2026
- PAAP / NAADAC – PA Endorsed Clinical Supervisor (PECS) #38
09/2024 – 09/2026
- PCB / IC&RC Certified Alcohol and Drug Counselor
1991 – 7/2025 (Emeritus Status)

- PCB / IC&RC Certified Clinical Supervisor
1995 – 7/2025 (Emeritus Status)
- PA Licensed Social Worker, 2007 to present, License #SW126211
Exp: 02/28/2027

Fellowships

Hazelden–Pittman Archives Fellowship

June 2024 | Center City, MN

Fellowship awarded through the Hazelden–Pittman Endowment for scholarly research examining the library and archival collections of documents, journals, and artifacts spanning the history of addiction treatment in the United States.

Professional Offices and Steering Committees

- **Leadership Council – Foundation for Drug Policy Solutions**
National think/do tank; co-founded by Patrick Kennedy and Kevin Sabet
2022 – Present
- **Board of Directors – Lehigh Valley Pretrial**
Agency administering the bail system in Lehigh County and providing bail-risk assessment recommendations
2016 – Present
- **Co-Chair - Public Policy Committee Faces & Voices of Recovery**
National recovery community organization
2016 – 02/2021
- **President – Pennsylvania Halfway House Association**
Provider organization of licensed drug and alcohol halfway houses
2002 – 2007

- Practice Improvement Collaborative - Institute for Research, Education and Training in Addictions (IRETA) (Pittsburgh, PA)
2005 – 2006
- Vice President - Pennsylvania Halfway House Association
2001 – 2002
- Treasurer - Lehigh Valley Care Association
1998 – 2003

Government Appointments

- Human Services Transition Advisory Committee
Governor-Elect Josh Shapiro & Lieutenant Governor-Elect Austin Davis
December 2022 – January 2023
- Advisory Committee on Emergency Room Treatment & Behavioral Health
Joint State Government Commission; established under House Resolution 268 (2019)
2019
- Advisory Committee on Emergency Room Warm-Hand-offs
Joint State Government Commission; established under House Resolution 216 (2019)
2019
- Advisory Committee on Availability and Access to Effective Treatment
Pennsylvania Department of Drug and Alcohol Programs; authorized under PA SR 267
2016 – 2017
- Task Force Member — Access to Addiction Treatment
Pennsylvania Department of Drug and Alcohol Programs; House Resolution 590
2016 – 2018
- Appointee and Co-Chair, Adult Committee — PA DHS OMHSAS Planning Council
Co-Chair, Persons in Recovery Subcommittee
September 2013 – 2019

Selected Professional Workgroup and Conference Activity

- **U.S. Senate Special Committee on Aging**
Testified on understanding a growing crisis: substance use trends among older adults (December 14, 2023); testified on the impact of the opioid epidemic on older adults (May 23, 2018).
- **Pennsylvania House Human Services Committee**
Organized and testified at a hearing on adolescent care in Pennsylvania (March 26, 2019); testified on the impact of the COVID-19 pandemic on Pennsylvania's substance use disorder service system and recovery community (August 25, 2020).
- **Pathways to Pardons Program**
Assisted the Office of the Lieutenant Governor and the Secretary of the Board of Pardons in developing the Pathways to Pardons Program; facilitated statewide educational seminars to support individuals in clearing historic legal records (2016–2018).
- **Addiction Counseling Education and Interprofessional Treatment (ACE-IT) Grant Advisory Board**
Board member and trainer for a collaborative, multidisciplinary program expanding access to counseling and pharmacy services for children and families affected by addiction; supported graduate health care provider certification in addiction counseling through Misericordia University, Wilkes University, and Marywood University (2016–Present).
- **Faces & Voices of Recovery — National Recovery Community Organization**
Public policy co-chair (2016–Spring 2021).
- **Regional Judicial Opioid Summit**
Participated at the invitation of the Ohio State Supreme Court and DDAP Secretary Tennis as part of the Pennsylvania delegation; identified opportunities for coordinated response to the opioid epidemic across a nine-state region (August 2016).

- **SAMHSA Region III Workforce Development Workgroup**
Represented Pennsylvania in regional workforce development initiatives with an emphasis on expanding peer-based recovery support services (2015–2020).
- **Pennsylvania State “Drug and Alcohol Coalition”**
Participated in a state leadership workgroup chaired by DPW Secretary Estelle Richman and OMHSAS Deputy Secretary Joan Erney to address budget crises and maintain service continuity (2003–2004).

Selected Professional Presentations

- **Navigating a Recovery Orientation Into the Future** – Presentation to FAVOR of the United Kingdom on shared history, challenges, and collective solutions – United Kingdom – September 5, 2024
- **NRAM: Our History & Common Ground, Looking Back to See Forward** – Keynote Presentation – CCAR, Multiple Pathways of Recovery National Recovery Conference – New Haven, CT – August 13, 2024
- **We Are the People We Have Been Waiting For** – Keynote Presentation – 49th Annual Conference of the Texas Association of Addiction Professionals – San Antonio, TX – October 2023
- **Improving Our Care System by Including Our Voices of Recovery** – Presentation on the history of the New Recovery Advocacy Movement in America – National Leadership Conference, ARCO / Faces & Voices of Recovery – Saint Paul, MN – October 2022
- **Peer Recovery Specialist in the Workforce** – Webinar – U.S. Department of Labor & U.S. Department of Health and Human Services, SAMHSA – July 26, 2022
- **Moving Care Into the Five-Year Paradigm: A Recovery Orientation** – Presentation – AATOD National Conference – Las Vegas, NV – April 2021
- **Recovery Live: Providing Digital Peer Recovery Support Services** – Presentation – SAMHSA – April 2020
- **Moving Beyond Low Expectations** – Keynote Presentation – Reclaiming Recovery Conference – Louisville, KY – November 2019

- **Recovery as a Probable Outcome** – Keynote Presentation – West Virginia Department of Health and Human Resources, Statewide Peer Conference – Sutton, WV – April 2019
- **Substance Use Conditions and Recovery** – Presentation – Kutztown University Department of Social Work, 15th Annual Community Forum – Kutztown, PA – May 2018
- **The Opiate Epidemic: Overview of Addiction and Recovery** – Presentation – Penn State University, Lehigh Valley Campus – Center Valley, PA – April 2018
- **Peer Supervision: Strengthening the SUD Workforce** – Presentation on development and retention efforts – Pennsylvania Association of Drug Court Professionals (PADCP) – State College, PA – October 2017
- **A Primer on Substance Use Conditions: How to Help and Emerging Trends** – Keynote Presentation – KidsPeace National Hospital Community Forum – Bethlehem, PA – November 2016
- **Basic Training on Addiction and Recovery** – Presentation – PA NASW Conference – State College, PA – September 2015
- **Overview of Substance Use Conditions and Recovery** – Presentation – Columbia University School of Medicine – February 2015

Selected Training, Credential Development, and Facilitation

- **PA Addiction Counselor Apprenticeship** – Developed a 20-month apprenticeship program certified through the Commonwealth of Pennsylvania Department of Labor and Industry Apprenticeship and Training Council, requiring a minimum of 3,100 hours of on-the-job training and 270 clock hours of classroom instruction aligned with SAMHSA Core Competencies. Includes certification through the Pennsylvania Association of Addiction Professionals (PAAP), the state affiliate of NAADAC; the only such apprenticeship program in Pennsylvania and one of only a handful operating nationally. August 2024.
- **Frontiers of Recovery Research** – Presented the words of historian and author William White at his request to open the Inaugural Keynote Address, Consortium on Addiction Recovery Science (CoARS), National Institute on Drug Abuse (NIDA). April 24, 2024.
- **Substance Use Conditions in Older Adults** – Two-session training series focused on improving support for older adults with substance use disorders, Central East ATTC. August 2025.

- **Improving Our Care System by Including Our Voices of Recovery** – Recovery history training and keynote presentations delivered at the Kentucky Peer Conference; NJPN 6th Annual Peer Recovery Support Summit; West Virginia Association of Addiction and Prevention Professionals; and Faces & Voices of Recovery ARCO Conference, Saint Paul, MN. 2022.
- **NRAM at Twenty Years: Listening to the Voices Who Helped Make History** – UVU Conference on Addiction, College of Humanities and Social Sciences, Utah Valley University, Provo, UT. March 18, 2022.
- **BRSS TACS Recovery LIVE! Providing Digital Peer Recovery Support Services** – SAMHSA-sponsored national training; co-facilitated with national content experts, focusing on practice considerations for Digital Recovery Support Services (DRSS). April 9 and April 14, 2020.
- **BRSS TACS Recovery LIVE! Supervision of Peer for Digital Peer Recovery Support Services** – SAMHSA-sponsored national training; co-facilitated with national content experts on supervision models for DRSS. July 21, 2020.
- **Collaborative Development of Diploma Program** – Luzerne County Community College; co-developed a diploma program for students in recovery incorporating the Certified Recovery Specialist credential, designed for nontraditional students pursuing higher education. First program of its kind in Pennsylvania. 2017.
- **SUD Clinical Supervision Trainer** – Pennsylvania Department of Drug and Alcohol Programs. 2022–present.
- **SUD Confidentiality Trainer** – Pennsylvania Department of Drug and Alcohol Programs. 2018–2022.
- **Peer Supervision Training for Certified Recovery Specialists** – Co-developed statewide training for supervisors of Certified Recovery Specialists. 2017.
- **Certified Family Recovery Specialist (CFRS) Training Series** – Co-developed training for individuals with lived family substance use recovery experience in Pennsylvania. 2017.
- **Secondary Trauma and Caregiver Burnout Training** – Developed for professionals certified through the Pennsylvania Certification Board. 2016.
- **Self-Care and Resiliency Training** – Developed for professionals certified through the Pennsylvania Certification Board. 2016.

- **Peer Leadership Training Series** – Training for peer leaders on the history of the U.S. recovery movement and foundational advocacy and recovery messaging skills. 2015.
- **SUD Training for Child Protective Service Workers** – Training designed to improve care skills for professionals working with individuals with substance use conditions in the child protective care system. 2014.

Pennsylvania State Service System Surveys

- **Thriving Communities in Recovery: Policy Report on National Trends, Best Practices, and Evaluation of How Pennsylvania Can Improve Its Recovery Environment** — Preliminary report to the Pennsylvania Department of Drug and Alcohol Programs (DDAP), examining best practices and evaluation measures to strengthen recovery environments statewide, with attention to the historical investment and infrastructure sustaining Pennsylvania’s care system. May 2019.
- **PRO-A Preliminary Report to DDAP on Strategic Peer Workforce Development** — Commissioned by the Pennsylvania Department of Drug and Alcohol Programs, this report evaluates the Certified Recovery Specialist (CRS) peer workforce, including barriers and workforce development opportunities to support Pennsylvania’s future recovery system needs. April 2020.

Academic Honors Received

- Alpha Sigma Lambda, National Honor Society for Adult Learners, May 2001.
- Alpha Kappa Delta, International Sociology Honor Society, May 2001.
- Delphi, Cedar Crest College, April 2002.
- Alpha Epsilon Lambda, Graduate School of Kutztown University, April 2005.
- Phi Alpha, National Honor Society, May 2001; re-inducted April 2006.

Selected Publications and Professional Writing

- **Writer**, Recovery Review Blog (2020–present). Primary source for addiction treatment and recovery providers in the U.S. and U.K.

- Frequent contributor, Alcohol and Drug Abuse Weekly.
- Kelly, J. F., & Stauffer, W. (2025). Utility or futility? Toward an operational definition of addiction "recovery." *Addiction Research & Theory*, 1–8.
<https://doi.org/10.1080/16066359.2025.2609635>
- Adams, T., & Jones, J. (2025). *A Marriage That Changed the World*. Greenbelt. ISBN: 9798992150919.
Wrote the foreword and assisted with chapter reviews on U.S. recovery history.
- SAMHSA. (2023). Incorporating Peer Support Into SUD Treatment Services (TIP 64). Treatment Improvement Protocol (Reviewer).
<https://store.samhsa.gov/sites/default/files/pep23-02-01-001.pdf>
- Fleming, R., Fogler, S., Stauffer, W., & Sargent, R. H. (2023). Opportunities for Change: An analysis of drug use and recovery stigma in the U.S. healthcare system.
<https://pro-a.org/wp-content/uploads/2023/02/Opportunities-for-Change-An-analysis-of-drug-use-and-recovery-stigma-in-the-U.S.-healthcare-system-3.pdf>
- Fleming, R., Fogler, S., Stauffer, W., & Sargent, R. H. (2022). How Bad Is It, Really? Stigma Against Drug Use and Recovery in the United States.
https://pro-a.org/wp-content/uploads/2022/08/How-Bad-is-it-Really_-Stigma-Against-Drug-Use-And-Recovery-In-The-United-States-2.pdf
- Hampton, R., & Stauffer, W. (2022, February 4). Recovery community organizations need more than bake sales to help people survive addiction. *STAT News*.
<https://www.statnews.com/2022/02/04/recovery-community-organizations-need-more-than-bake-sales/>
- White, W., Stauffer, B., & Torino, D. (2021). Personal privacy and public recovery advocacy.
<https://deriu82xba14l.cloudfront.net/file/386/Privacy-Paper-Final-1.pdf>
- White, W., & Stauffer, B. (2020). The Digitalization of Recovery: Supporting Those Left Behind.
<https://deriu82xba14l.cloudfront.net/file/382/2020-The-Digitalization-of-Recovery.pdf>